

# SHAPING SOUND



**PODSPEAKERS**  
BY SCANDYNA

# SHAPING SOUND

The award-winning Podspeakers bring iconic design and professional sound together to create a unique speaker.

The design draws on organic shapes that create a magical experience at the intersection of sound and form. No matter where they are placed, the speakers draw the eye due to their unparalleled performance and their stylish appearance. Podspeakers create the ideal conditions for listening to and experiencing music.

The vision of Simon Ghahary, the man behind Podspeakers – ‘Shaping Sound’ – became representative of his desire to create a new, unique design where form follows function to transform and optimise the audio experience compared to traditional speaker design.

The sculptural curves are testament to an experimental and imaginative take on design, a desire to break with tradition and create something new in the fields of aesthetics and audio.

Regardless of their shape, the sublime sound quality and stylish design of your Podspeakers stimulate all your senses, bringing music to life. They help create atmospheric rooms that inspire and give joy.



Photo by Tim Charles Matthews

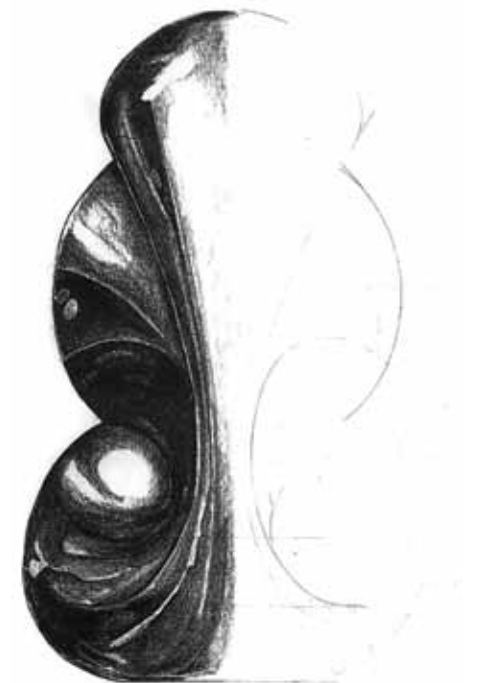
# PODSPEAKERS - DESIGN BY SIMON GHAHARY

A powerful fascination for sound and the nature of music and its unique ability to create spaces and bring people together. This was the inspiration for Simon Ghahary's Podspeakers.

Simon Ghahary also finds inspiration in the world around him; in art, nature and technology as well as in his own passion for science fiction. His vision to create a speaker that transcends its mere function and becomes an aesthetic experience in its own right makes him a pioneer in the field of speaker design. Podspeakers are sculpted objects that define a space and become inspiring elements, even when not in use.

Simon Ghahary sought to design a speaker capable of achieving perfect sound quality whilst at the same time challenging the traditional, square standard. He is convinced that the ideal way of transmitting sound waves is via round cabinets without level surfaces and sharp corners. In the Podspeakers, sound is visualised and reflected in the undulating shapes of the design, creating a living, organic whole. The vision behind the speaker is thus not simply to achieve advanced technical functionality, but to make an aesthetic statement.

This makes Podspeakers objects of attachment and synonymous with personal choice, just as Simon Ghahary intended. The opportunity to collaborate with Bowers & Wilkins Loudspeaker Ltd. arose against the background of the budding UK club scene of the 1980s and the electronic tendencies of that time. In 1991 the first Podspeaker prototype was created using salvaged loudspeaker components. This paved the way for a new, revolutionary way of designing speakers that has given Simon Ghahary cult status.





# CREATE YOUR SPACE

'Create your Space' encourages you to use the speakers anywhere in your home where you enjoy music.

At home we use music to create an atmosphere and set the mood. Personal choice and style are therefore deciding factors here. Podspeakers let you create space for an auditory and visual journey of discovery thanks to their living design.

With their cool, urban style Podspeakers become a focal point in any room. They become the personal element that makes a difference to those who are equally passionate about music as they are about design and style.

All speakers in the Podspeakers family tell a story through sound and design – 'We are different from the rest'. They become counter points that offer professional studio sound at home while serving as a living, aesthetic statement, regardless of where they are placed. Stunning sound – 'speaker aesthetics'.















"HAVING LOVED SOUND AND PLAYED MUSIC, I WAS ALWAYS FASCINATED AT THE POWER OF SOUND TO TRANSFORM SPACE AND BRING LISTENERS TOGETHER. I WAS INSPIRED BY THE WAY MUSIC CREATED THE CULTURE AROUND IT. IT WAS AT THIS TIME I FIRST BEGAN EXPERIMENTING WITH THE CONSTRUCTION OF SOUND SYSTEMS. THE CONCEPT OF THE SOUND SYSTEM FUSED ALL MY INTERESTS, ART, MUSIC, DESIGN AND THE ESOTERIC INTO ONE."

SIMON GHARY











"IT BEGAN WITH SCULPTURAL, ROUNDEFORMS, WITH ANATOMICAL CONTOURS. OBJECTS TO INSPIRE A CONNECTION TO MUSIC. A CONNECTION DESIGNED TO DELIVER A SUPERIOR SOUND QUALITY OVER THE CONVENTIONAL RECTANGULAR ENCLOSURES. IT WAS FITTING THAT THE FIRST DESIGNS COINCIDED WITH THE EMERGENCE OF A NEW WAVE OF AN ELECTRONICALLY BASED MUSIC. HERE WERE OBJECTS THAT EXPRESSED A NEW WAY OF LISTENING - WITH YOUR EYES AS WELL AS YOUR EARS."

SIMON GHAHARY







# A NEW WAY OF LISTENING

We live with sound 24/7, whether it is something that we actively choose or something that simply surrounds us. We are confident in our choices when it comes to music. We stream, download and compile playlists to create a universe that reflects our identity. Today, music is available to us anywhere as an element of pleasure and entertainment that moves us and lets us dream.

Quality sound entrals us and awakens our emotions, much like the tunes emanating from an instrument. The dynamic sound waves communicate the message of the music, and top-of-the-range speakers are required to ensure good sound quality.

Podspeakers offer more than just a first-rate sound experience. They are design objects that allow us to experience music on a different level by fusing audio and aesthetic. The sculptural curves have been created with sound quality in mind and the unique design lets you experience music in a new way through the synthesis of sound, form and emotions.

The organic, living appearance of the speakers captures the essence of quality sound and shapes your sensory experience. Their unique design appeals to both the eye and the ear.



"THE SHAPE OF SOUND INSPIRES ME. JUST SEARCH CYMATICS TO SEE WHY. I FIRST BEGAN TO VISUALIZE SOUND AS BEING ALIVE. MY DESIRE WAS TO CREATE FORMS THAT EMBODY THIS CONCEPT. FOR ME, THE SPEAKER IS NOT ONLY PLAYING A TECHNICAL FUNCTION. IT WAS MORE LIKE AN INSTRUMENT. AS AN INSTRUMENT THAT WAS AS CAPABLE AS ALL MUSICAL INSTRUMENTS. LIKE A WINDOW GRANTING ACCESS TO THE OUTSIDE WORLD, SPEAKERS ARE A VOICE FOR OUR OWN MUSICAL CHOICES."

SIMON GHAHARY







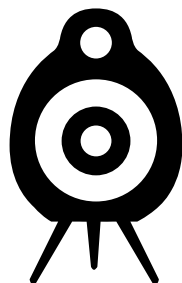
"AS A FORM THE PODSPEAKER WAS ALSO ORGANIC, UNDULATING AND EVOLVED FIT FOR PURPOSE. MY FORMS HAVE GROWN TO DISPLAY A LINEAGE OF VISUAL PERSONALITY TRAITS THAT MAKE THEM DISTINCT AS A FAMILY. A NEW RANGE OF SPEAKERS FOR A GENERATION OF PEOPLE AS PASSIONATE ABOUT STYLE AS THEY WERE ABOUT MUSIC."

SIMON GHAHARY



TECHNICAL SPECIFICATIONS

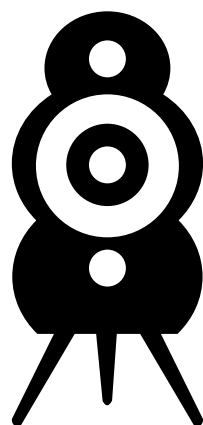
ACTIVE MODELS (BLUETOOTH / AIR)



"I AM THE LITTLE ONE. I KNOW. BUT I GOT BLUETOOTH..."

MICROPOD BLUETOOTH

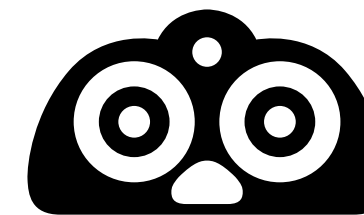
Colours: White, Matt White, Black, Matt Black, Red
System: Bluetooth A2DP
Amplifier: 2 x 20W Class D
In/Out put: AUX - Bluetooth - Sub Out
WallMount: Available
Design by: Simon Ghahary



"I AM A MEDIUM SPEAKER, AND I AM LOUD. AND I GOT BLUETOOTH TOO..."

SMALLPOD BLUETOOTH

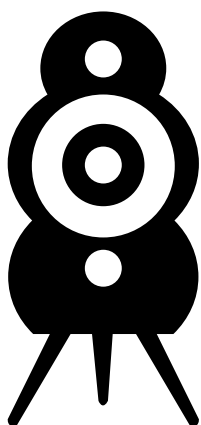
Colours: White, Matt White, Black, Matt Black, Red
System: Bluetooth Apt-X
Amplifier: 2 x 40W Class D
In/Out put: AUX - Bluetooth - Sub Out
WallMount: Available
Design by: Simon Ghahary



"I WAS MADE FOR THE SCREEN. JUST LOOK AT ME..."

CINEPOD

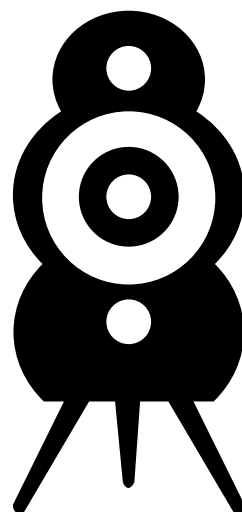
Colours: White, Black, Matt Black, Red
System: 2-way Bass reflex
Freq. Range: 28 - 25 kHz
Sensitivity: 91dB spl
WallMount: Not Available
Design by: Simon Ghahary



"MEDIUM SPEAKER WITH AIR PLAY, LADIES AND GENTS. THE NAME IS..."

SMALLPOD AIR

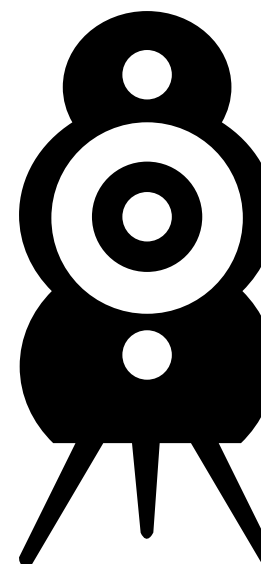
Colours: White, Black, Red
System: AirPlay
Amplifier: 2 x 45W Class D
In/Out put: AUX - AirPlay - Sub Out
WallMount: Available
Design by: Simon Ghahary



"I AM A BIG GUY. AND I GOT BLUETOOTH..."

MINIPOD BLUETOOTH

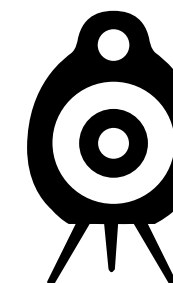
Colours: White, Matt White, Black, Matt Black, Red
System: Bluetooth Apt-X
Amplifier: 2 x 50W Class D
I/Out put: AUX - Bluetooth - USB - OPT - Sub Out
WallMount: Available
Design by: Simon Ghahary



"I AM AS BIG AS A POD GETS. JUST GIVE ME A BEAT..."

BIGPOD

Colours: White, Black, Matt Black, Red
System: 2-way Bass reflex
Freq. Range: 50 - 25 kHz
Sensitivity: 91dB spl
WallMount: Not Available



"I KNOW. I AM NOT A BIG GUY, BUT I CAN PLAY. OH YEAH..."

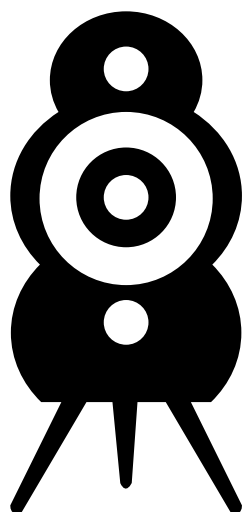
MICROPOD SE

Colours: White, Matt White, Black, Matt Black, Red
System: 2-way Bass reflex
Freq. Range: 40 - 20 kHz
Sensitivity: 86dB spl
WallMount: Available
Design by: Simon Ghahary

TECHNICAL SPECIFICATIONS

PASSIVE MODELS

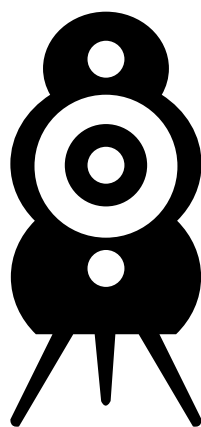
TECHNICAL SPECIFICATIONS  
**PASSIVE MODELS**



**"I AM THE MINIPOD BUT THERE IS NOTHING MINI ABOUT THE WAY I PLAY..."**

**MINIPOD**

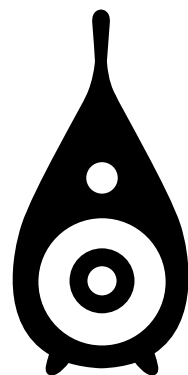
Colours: White, Matt White Black, Matt Black, Red  
System: 2-way Bass reflex  
Freq. Range: 55 – 22 kHz  
Sensitivity: 90dB spl  
WallMount: Available  
Design by: Simon Ghahary



**"I AM A MEDIUM SPEAKER WITH A GREAT SOUND... THAT'S IT."**

**SMALLPOD**

Colours: White, Matt White, Black, Matt Black, Red  
System: 2-way Bass reflex  
Freq. Range: 60 – 25 kHz  
Sensitivity: 89dB spl  
WallMount: Available  
Design by: Simon Ghahary

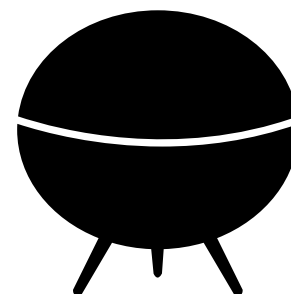


**"DROP ME FROM THE CEILING OR LET ME STAND TALL..."**

**THE DROP**

Colours: White, Black, Matt Black, Red  
System: 2-way Bass reflex  
Freq. Range: 50 – 22 kHz  
Sensitivity: 89dB spl  
WallMount: Available  
CeilingMount: Available

TECHNICAL SPECIFICATIONS  
**SUBWOOFER**



**"ARE YOU HAVING A BALL? I KNOW... BAD JOKE!"**

**THE BALL**

Colours: White, Black, Red  
System: Active – closed box  
Amplifier: 60W RMS – Class D  
Freq. Range: 40 – 140 Hz  
WallMount: Not Available



**"HOW LOW CAN I GO? VERY LOW..."**

**BASSSTATION**

Colours: White, Black, Matt Black, Red  
System: Active – Bass reflex  
Amplifier: 150W RMS – Class D  
Freq. Range: 40 – 120 Hz  
WallMount: Not Available  
Design by: Simon Ghahary





# PODSPEAKERS

DESIGN SIMON GHAHARY, PRODUCED BY SCANDYNA

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